

# **MOBILIZING ACCEPTANCE OF LAW**

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**LEGISLATORS**

**TO GO AFTER  
ACCEPTANCE  
MEANS .....**

**LEGISLATORS**

**WORKING  
FOR A HYBRID**

**LEGISLATORS**

**SELL**

**YOUR PRODUCT**

**LEGISLATORS**

**ADVERTISE ONLY.**

**FORGET THE**

**INFORMING APPROACH**

**LEGISLATORS**

**LET HONESTY  
BE YOUR POLICY,  
BUT SIMPLIFY**

**LEGISLATORS**

**GIVE PEOPLE  
SOMETHING  
TO BELIEVE IN**

**LEGISLATORS**

**ACT ACCORDINGLY  
TO YOUR OWN STANCE**

# **LEGISLATORS**

**ACCEPTANCE IS JUST  
ANOTHER WORD FOR  
HAVING THE FINAL SAY**

# **LEGISLATORS**

**GET A MAJORITY FIRST,  
ACCEPTANCE WILL FOLLOW**

**LEGISLATORS**

**SIDE WITH  
THE PEOPLE,  
STRIKINGLY**

**LEGISLATORS**

**OFFER**

**HOPE**

**MOBILIZING ACCEPTANCE  
IS PAIRING  
DEMOCRACY WITH  
PSYCHOLOGY**